

# JAAP ELZES

MEDIAPROFESSIONAL



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The Netherlands



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## EDUCATION

Digital Marketing Institute  
/ 2016

Professional Diploma in  
Digital Marketing

Breda University of Applied  
Sciences / 2015 2016

Master of Arts (MA) Media  
Innovation

NHL University of Applied  
Sciences / 2007 2011

Bachelor (B) Communica-  
tion and Multimedia Design

Friese Poort / 2000 2002

Professional Security, Event  
Security, Retail Security



## VOLUNTEER

Okuna / 2019 Present

A brighter social network,  
UX/UI

## ABOUT ME

Being a media professional is about designing original, profitable and technologically refined media products with the potential to engage audiences in completely new ways. Creative media products are the result of a collective effort in which knowledge about ICT, programming, media theory, communication studies, marketing, and business are linked together.

My strength lies to move within all of the above disciplines. From concept to end-product with the main focus on User Experience (UX) and Interaction Design (UI).

**Specialisms:**  
Media Innovation  
Multimedia Design  
Online Marketing  
Digital Entertainment



## EXPERIENCE

Mediaprofessional.online  
/ 2018 present

Self-employed, Multimedia  
Designer, Online Marketeer

Radyus / 2017 2018

Online Marketeer - Google  
Ads, Facebook advertising  
and Marktplaats.

Netofex / 2016 2017

Online Marketeer and  
Multimedia Designer

Omrop Fryslân / 2010 2016

New Media Specialist and  
Multimedia Designer

The Security Company

/ 2003 2011

Security Guard

Judicial Youth Institute

'Het Poortje' / 2001 2007

Security Guard



## LANGUAGE

Mother tongue: Dutch

English

German

## HOBBIES



## SKILLS

Adobe Photoshop, Illustrator,  
Indesign, After Effects, Final  
Cut Pro, Sketch, Google Ads,  
Google Analytics, Facebook  
advertising, Microsoft Office,  
HTML, CSS, OS X, Windows.